# 5 YEARS OF COMMUNITY BUILDING

Sharing has never been sweeter!

GROWERS

#### **UPCYCLING PARTNERS**

#### VOLUNTEERS

9 100

ProduceGood is building an active and engaged community committed to finding sustainable solutions to alleviate hunger, reclaim and repurpose waste and promote the health and well being of all.

# 2019 IMPACT REPORT



## 159,000 POUNDS RESCUED FROM OUR NEIGHBORS





# FOR 477,000 SERVINGS TO FEED OUR NEIGHBORS



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## Celebrating our Amazing Harvest Heroes



#### MOST VALUABLE HARVEST HEROES Above & beyond w/weekly service time

Chris Bany, Margarita Cramer, Tomoko Matsubayashi, Vann Parker and **special thanks** to our *AmeriCorps VIP Fellow* Garth Denton-Borhaug.

### CREAM OF THE CROP The extra mile w/20-30 gleans annually

Ramez Bishara, Angel Ibarra, Eric Swenson, Ming Lai, Noah Lakshmi, Tomoko Matsubashi, Kristi Mendola, Tracy Mulligan and **special thanks** to our *Market Star* Felicia Tobias.







PRODUCE



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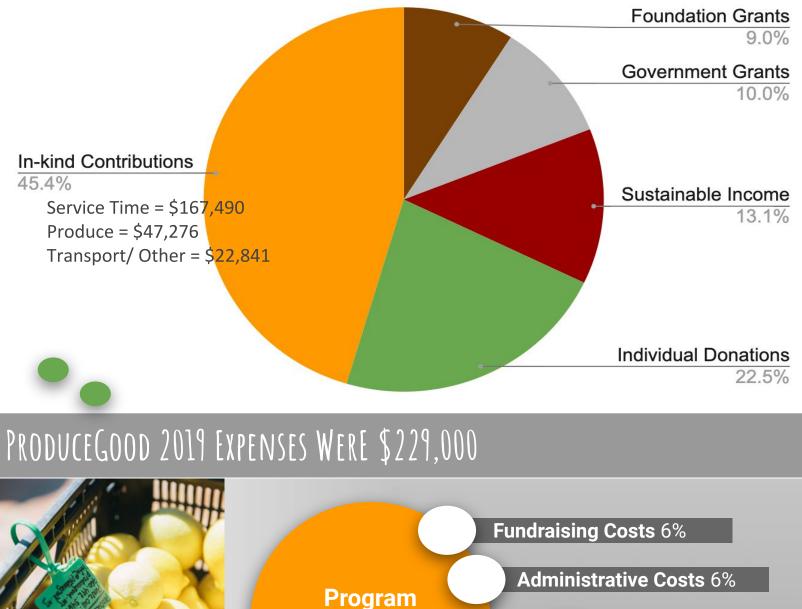
#### **GREATEST NUMBER OF POUNDS DONATED Super Growers with over 4,500 pounds**

Farmers: Kawano Farms, Maciel Family Farms, SMIT Farms, Divine and JR organics.

Citrus Growers: Reed Ranch, Lyn and Russ Armstrong, Tammy Thomas and **special thanks** to Deloitte who picked 16,000

### Seeds to Starts Financial Overview

## PRODUCEGOOD 2019 INCOME WAS \$285,955 + GIK 237,607 = \$523,557



Costs 88%

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We thrive in the communities where we can source the excess for immediate delivery to our local partnering receivers serving those who need it most!

URBAN CORPS WORKFORCE PARTNERSHIP DELIVERS MORE SERVINGS CalRecycle-Funded Orchard Upcycler Food Waste Prevention Project

CSUSM SERVICE LEARNING PARTNERSHIP PUTS NEW MEANING INTO GLEANING Students put their time and energy into Market Share gleaning services

CITY SERVICE CONTRACTS GUARANTEE PRODUCT DIVERSION AND FOOD ACCESS Crop Circle partnership continues with Oceanside and begins with Escondido

ENVIRONMENTAL EDUCATION & COMMUNITY OUTREACH GROW AWARENESS Cardiff Elementary, Paul Ecke Elementary, ScyHigh, High Tech High

CROPCIRCLE FEEDING PARTNERS HELP PG MOVE PRODUCE FROM SOURCE TO FORK 17 pantries, kitchens, resources centers, food banks and other local feeders



PRODUCE



## BOARD & ADVISORY MEMBERS

BOARD Jerilyn White (Chair) Community Director | Co-founder Liz Sheahan (Vice President) Vice President of Development, San Diego Food Bank **Ronald Eng (Data Chair) Business Development Consultant Caitlin Holleran (Treasurer) CPA** and Senior Manager, Deloitte **Christina Kettler (Secretary and Dev & Mktg Chair)** Brand Marketing Consultant Ken Ware, Ph.D. (Document Chair) Retired DOD Program Manager, Los Alamitos, NM Nita Kurmins Gilson (non voting) ED of Programs & Outreach | Co-founder Alexandra White (non voting) ED of Strategy & Finance | Co-founder

ADVISORY Margarita Cramer Development Carol Alway Marketing









GUIDESTAR PLATINUM



**PRODUCE** 

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## Many Thanks to our 2019 Sponsors and Supporters

#### **Private Donors**

Alexandra White Anonymous Donor **Anthea Beletsis** Arnold Calabrese, Jr **Beatrice & Mennie Shushan** Caitlin Holleran Elizabeth Sheahan Heather Wood-Ion Hervey Family Jerilyn White **Kirk Gilson** Leichtag Foundation Margarita Cramer **Margret Citron** Marjorie Mitchell Nancy and John Simmons Natalie Lara Nita Kurmins Gilson Patricia Moore Pietro Rotondo Foundation **Ruth Simon** San Diego Foundation ScyHigh Solana Beach Rotary Sonia Steinway Vann Parker **Ronald Eng** Wendy Darling Wendy Vasquez

Government Supporters CalRecycle, State of CA City of Encinitas City of Escondido City of Oceanside SD County Board of Supervisors



#### **Corporate Supporters**

Aetna AppFolio **Bagby Beer** Boochcraft **Callaway Golf** Chuao Chocolate Deloitte Ezoic Fish 101 Gelato Love Gelson's Hewlitt Packard Jimbos Johnson Controls Lazy Acres Lucky Bolt Misadventure Vodka Nordson Foundation OptumRx Rancho Valencia Resort & Spa SDG&E **Turner Construction TRL Systems** 

## Partners in hunger-relief

COMMUNITY

POWERED

#### **Program and Alliance Partners**

Alliance for Regional Solutions California Farmers **Coastal Roots Farm CSUSM** Service Learning **Green** Oceanside Harvest Crops Hillcrest Farmers Market Jewish Family Service, AmeriCorps La Jolla Farmers Market Leucadia Farmer Market Livewell San Diego North County Food Policy Council Oceanside Kitchen Collaborative Solana Beach Farmers Market Hillcrest Farmers Market San Diego Food System Alliance San Diego Backyard Growers Senior Gleaners

#### **Feeding Partners**

**Special Delivery San Diego Balboa Crisis Center Big Sister League UCSD** Triton Pantry JFS HandUp Pantry Kitchens for Good Gratitude Ministries O'side Kitchens Collaborative Community Resource Center **Turning Point** Casa Pacifica **Feeding San Diego** San Diego Food Bank **El Camino High School Pantry** Mission San Luis Rey Pantry Mira Costa College Pantry Hope Through Housing

