



6 YEARS OF COMMUNITY BUILDING

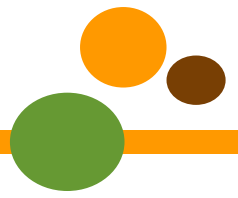
Sharing has never been sweeter!

ProduceGood is building an active and engaged community committed to finding sustainable solutions to alleviate hunger, reclaim and repurpose waste and promote the health and well being of all



2020 IMPACT REPORT

The Fruits of Our Labor



244,000 POUNDS RECOVERED FROM OUR NEIGHBORS

350
GROWERS



48
FEEDING
PARTNERS



FOR 732,000 SERVINGS TO FEED OUR NEIGHBORS



Harvest Heroes Give Love in the Time of Covid



OUR TOP CROP VOLUNTEERS

Thank you to our 2,500 volunteers
and a special thanks to our Harvest Heroes

Angel Ibarra & MSLR Team
Angela Cummings
Caitlin Holleran
Chris Paccione
Christa & Louis Muth
Connie Gonczy
Debbie Dean
Diane Panella
Dominique Dashwood
Elmira & Sophie Ziyari
Emily & Lucy Scott
Emily Goss
Eric Swenson
Ernesto Fernandez
Hellene Brodsky
Ian Black
Jammie Whitaker
Jodi Bay

Kamal Delchad
Kathy Easterbrook
Katie Kepper
Kelly Lewis
Ken Ware
Kristi Mendola
Lisa Terranova
Maggie & Sophie Lee
Margarita & Jeff Cramer
Marissa Friscia
Mary Michael
Maxine Hesse
Michael & Marcie Carey
Oscar Ortega
Osman Shahid
Roger Johnson
Ron Eng
Sarah Ahern



Sarah Roberts
Sharon Bohannon
Silvia Hernandez
Steve Hollenbeck
Sue & Terry Ballow
Susan Algert
Susan Diehl
Tala Mar
Tammy Bowser

Taryn Garcia
Taylor Masek
Timaree Nelson
Tina Koro
Tom Ladwig
Tomoko Matsubayashi
Traci Mulligan
Traci West
Vann Parker

OUR SUPER GROWERS

Thank you to our 350 Backyard Growers and Farmers



Backyards:

Most Pounds - Wayne Johnson - 6,378 lbs | 19,134 svgs
Most Pounds self-picked by grower - Easler Family - 5,500 lbs | 16,500 svgs
New Grower All Star - Jim Putnam - 4,012 lbs (8 picks) | 12,036 svgs

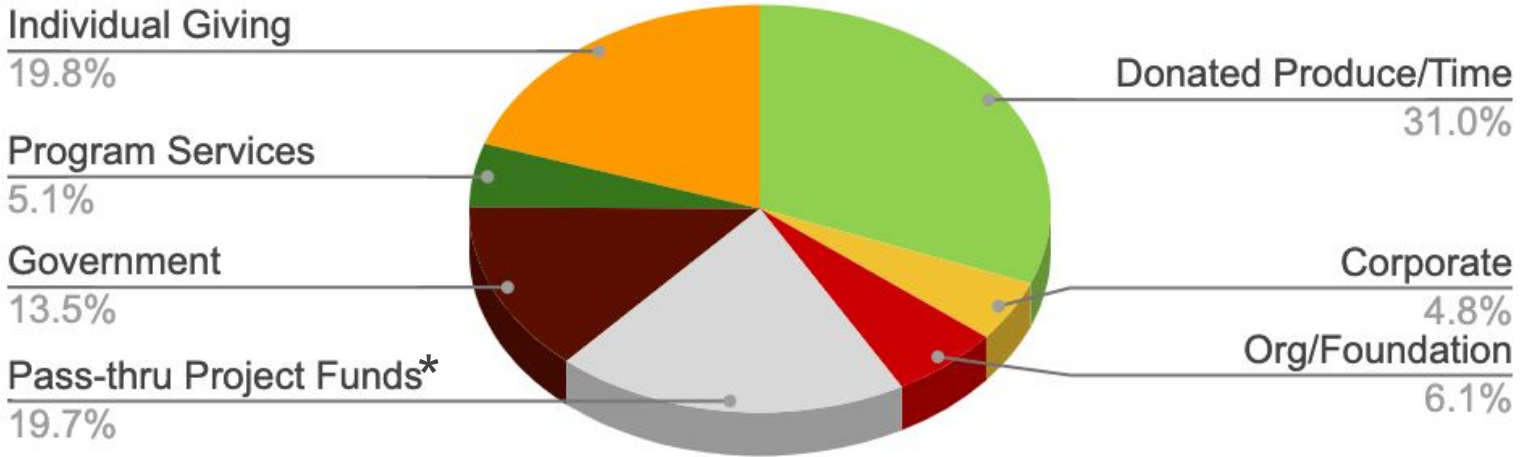
Farms & Fields:

Most Pounds - Kawano Family Farms - 9,298 lbs | 27,894 svgs
Most Picks - Carlsbad Flower Fields - 23 blueberry picks - 1,568 lbs | 4,704 svgs

Seeds to Starts Financial Overview



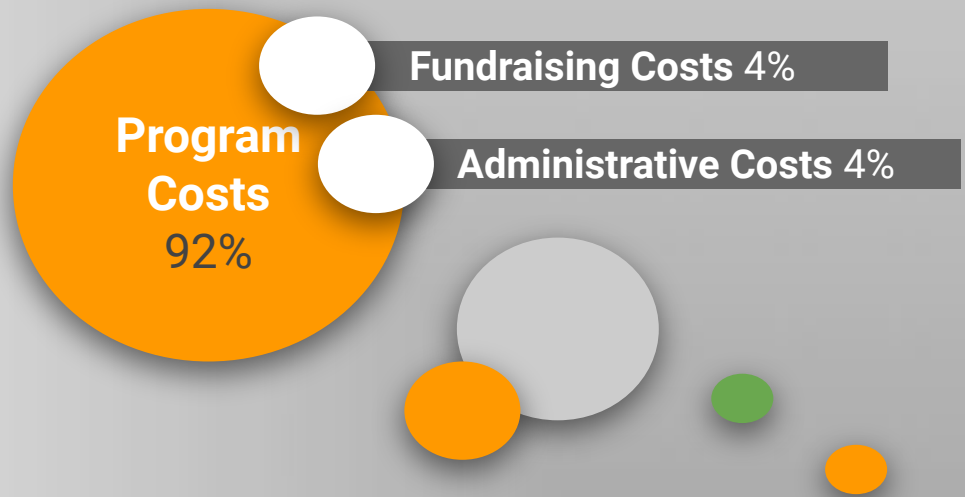
PRODUCEGOOD 2020 REVENUE \$638,633 + GIK \$286,700



***Pass-thru Project Funds**
Funds derived from grantors and passed directly to project partner organizations.

***31% Donated Produce/Time**
Service Time = \$129,400
Mileage/Other = \$1,129
Produce = \$156,160

PRODUCEGOOD 2020 EXPENSES \$497,646





Growing Where We're Planted

We thrive in the communities where we can source the excess for immediate delivery to our local partnering receivers serving those who need it most!

URBAN CORPS WORKFORCE PARTNERSHIP BUILDS UPCYCLING WORK SKILLS
CalRecycle Orchard Upcycler project trains 60 young adults, recovers 92,000 LBs

CORPORATE PARTNERSHIPS PUT NEW MEANING INTO GLEANING & LEARNING
SDG&E gives time & dollars, Enviro Champs grant educates 60 BGC-O'side youth

CROP CIRCLE CITY PARTNERS KEEP SURPLUS PRODUCE OUT OF LANDFILLS
Gleaning Contracts with PG feed the local need in O'side, Escondido & Encinitas

48 FEEDING PARTNERS SERVE THOUSANDS OF FOOD INSECURE SAN DIEGANS
PG sources the excess for immediate fresh produce access through partners

PG added 23 pantries, kitchens, resources centers and other feeders in 2020. A special thanks to O'side Kitchen Collaborative and Urban Corps. Our CalRecycle funded project recovered 276,000 servings for at-risk San Diegans.



Many thanks to our 2020 Sponsors & Supporters

Individuals

Cynthia Acree
Susan Algert
Ariel Anderson
Susan & Terry Ballow
Anthea & Gary Beletesis
Stephanie Bergsma
Anne Caney
Margaret & Paul Citron
Brenda & Roger Cole
Michael Compton
Pete Coppelillo
Margarita Cramer
Karen Cronk
Angela Cummings
Wendy Darling
Allison Davis
Casandra Davis
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Calvin Eng
Rosetta Eustacio
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Anne Farrell
Cindy & Larry Fields
Chris Frederick
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Allison Hall
Dagmar Helgager
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Hege Family
Hervey Family
Hunter-Welborn Family
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John Van de Ven
Delana Venrick
Chelsea Weedman
Sara Westermann
Colin Whaley
Daniel Wieder
White-Picard Family
Jerilyn White
White-Katzmann Family
Susan Wortmann



Businesses & Organizations

Aetna
Athena Foundation
Carlsbad by the Sea
Carlsbad Flower Fields
Carlsbad Community Foundation - SDF
Coastal Community Foundation - SB
Gelato Love
Giving with Impact
Misadventure & Company
Nordson Foundation
North County Covid-19 Response Fund
Palomar Unitarian Universalist
Parker Foundation
Patagonia
SDG&E and Sempra Energy
Solana Beach Eco Rotary
Trilogy Sanctuary

Government

CalRecycle
City of Encinitas
City of Escondido
City of Oceanside
SD County Board of Supervisors

Team Talent Takes Us to New Heights

BOARD, ADVISORY, STAFF & FRUITFUL SERVICE PROVIDERS

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Jerilyn White (Past President)
Ronald Eng (Vice President)
Caitlin Holleran (Treasurer)
Angela Steinway (Secretary)
Claire Taulbee (Compliance Officer)
Margarita Cramer
Derrick Robinson
Morgan Justice-Black
Nita Kurmins Gilson (Non-voting)
Alexandra White (Non voting)

ADVISORY

Maxine Hesse
Trisha Long

STAFF

Alexandra White, Co-Founder, Co-ED (Strategy & Development)
Nita Kurmins Gilson, Co-Founder, Co-ED (Programs & Outreach)
Kaitlyn Cole, Community Orchard Program Lead

SPECIAL SERVICES

Tomoko Matsubayashi, Photography & Web Support
Nathan Wauthier, Accounting Support
Ramez Bishara, Videography Services



GUIDESTAR
PLATINUM

COMMUNITY
POWERED



**PRODUCE
GOOD**

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BUILDING COMMUNITY EVERY DAY OF THE YEAR



PRODUCE
GOOD