



**PRODUCE
GOOD**

IMPACT REPORT 2022

ProduceGood is building an active and engaged community committed to finding sustainable solutions to alleviate hunger, reclaim and repurpose waste and promote the health and well being of all.

2022 WAS FRUITFUL



316,000
Pounds
Rescued



948,000
produce servings
to hungry San Diegans



158 TONS
Diverted from
Landfill

79 metric tons of greenhouse
gas emissions avoided =

8,900 gallons
of gas



COMMUNITY AT OUR CORE



Thank You Cream of the Crop Volunteers

914 volunteers this year, with a special thanks to our Harvest Heroes

Vann Parker	Eric Swenson	Sandra Dopierala	Coquette DuVal	Kaytlyn Harris
Traci West	April Wensel	Karen Lare	Lisa Whittemore	Emily Goss
Carol Farrell	Jeff Cramer	Debbie Dahlquist	Bernie Enriquez	Steve Hollenbeck
Gilbert Acosta	Margarita Cramer	Stacey Glick	Amy Stephens	Sharon Bohannon
Michelle Bitto	Colleen Lemke	Bob Bjorkquist	Mark Riedler	Navi Parmar
Adam Austin	David Mackintosh	Isabelle Anderson	Kris Ferguson	Molly Lam
Dee Boukouzis	Elizabeth Watson	Mary Solio	Lena Yoe	Jenny Luce
Ernesto Fernandez	Emily Springfield	Amy Powell	Cassandra Davis	Debbie Dean
Stefanie Irwin	Yuting Shen	Susan Wingate	Mehul Patel	Amanda Clardy
Cheryl Sampson	Viviane Osterwalder	Karen Gross	Stevo Vuletic	Natasha Shapiro

Thank You Growers, Farmers, and Jimbo's

Thank you to 2022's 350 Backyard Growers and Farmers



Backyards

Most Pounds: James Pardee - 5,479 lbs | 16,437 svgs
 Property Most Picks: The Bridges at Rancho Santa Fe (8) - 6,310 lbs | 18,930 svgs
 Most Active Growers: Dee Boukouzis, Lynn Phillips, Jolene Bradshaw, Sean Tayebi and Michelle Filsinger
 Most Self-picks: Freddie Harmon (6) - 2,290 lbs | 6,870 svgs

Farms & Fields

Most Pounds: Farmers Market: Yasukochi Family Farm - 24,063 lbs | 72,189 svgs
 Most Pounds: Citrus Orchard: Amy Wright - 10,363 lbs | 31,089 svgs
 New Farmer All-Star: Valdivia - 6,006 lbs | 18,018 svgs

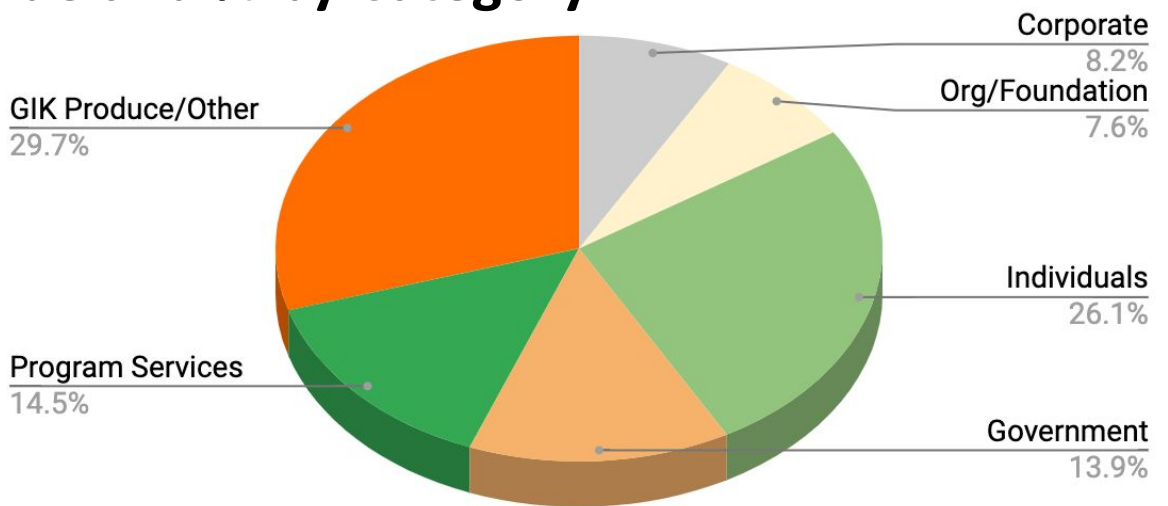
In our second year of partnership with **Jimbo's**, we rescued 36,976 lbs | 110,928 svgs from their Carlsbad, Escondido and Carmel Valley stores.



FINANCIALS

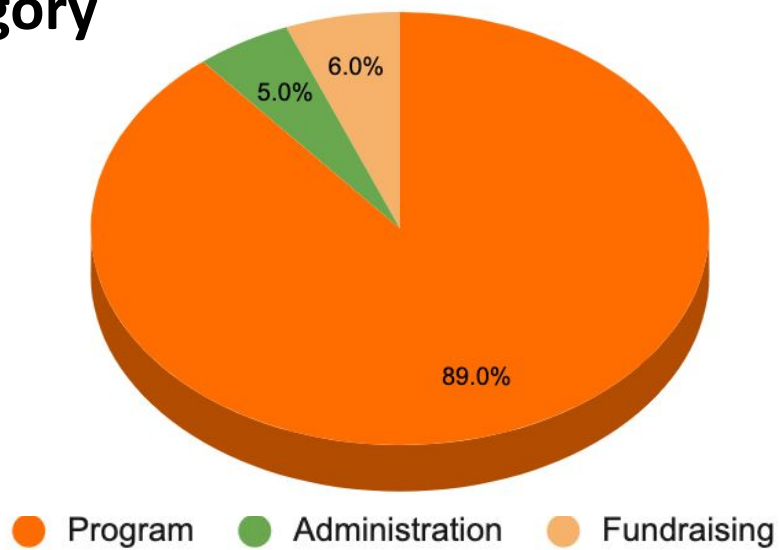
Total Revenue and % by Category

\$688,538



Expenses by Category

\$533,574





DEEPENING OUR ROOTS

40
TONS

SB 1383 Edible Food Recovery & Community Outreach
With CropCircle partners Oceanside, Escondido, Encinitas

6
MARKETS

Market Share Expansion with CalRecycle Funding
Opening Jimbo's Carmel Valley and reopening La Jolla Farmers Market

37,962
SERVINGS

Produce Recovery Equipment & Community Event Support
San Diego County Supervisors NRP and CEP Programs

158
TONS

Increased capacity, highest pounds rescued to date
Made possible by individual donors and grant makers

37,962
SERVINGS

Excess to Access in SD County Food Deserts (2023 Completion)
JEM Project, Kroger Foods Zero Waste-Zero Hunger, SDG&E Environmental
Champions, City of San Marcos COVID Relief, Hervey Foundation

50
PARTNERS

Diversification and Expansion of Feeding Partners
Indigenous communities, military families, unhoused neighbors

FEEDING PARTNERS



Thank you for
nourishing
90,000
San Diegans
with **379,440**
meals

Crop Circle City Partners

Encinitas

- Community Resource Center 🌿
- St. Andrews Church 🌿
- St. John's Church

Escondido

- The Foundry Church
- Salvation Army
- Interfaith Community Services
- The Fellowship Center
- Hope Through Housing - Multiple 🌿

Oceanside

- One Kitchen Collaborative 🌿
- Hope Through Housing - Multiple 🌿
- Mission San Luis Rey Food Pantry
- Paige's Pantry
- Plant People Community 🌿
- Lived Experiences
- North County LGBTQ RC
- Boys & Girls Club of Oceanside
- Helping Hand
- Calvary Chapel Oceanside
- Oceanside HS Food Pantry



- Alpha Project
- Bayside Community 🌿
- Boys & Girls Club of San Marcos
- Brother Benno's
- Community Food Connection
- El Camino High School
- Fallbrook Food Pantry
- Feeding San Diego
- Grandma Lulu's Table
- Indian Health Council
- Indigenous Regeneration
- JFS HandUp Pantry 🌿
- Kitchens for Good
- North County Food Bank
- PlusBox 🌿
- San Diego Food Bank
- St. Leo's • St. James
- Table of Hope and Justice
- UCSD Triton Pantry 🌿
- Urban Corps
- We All We Got San Diego 🌿
- Wings Recovery and Treatment Center
- 7th Day Adventist Church San Marcos



🌿 Monthly Bounty/Market Share Partner



GENEROUS DONORS



Thank you to our Giving Tree of individual and family donors who sustain our programs and community impact year on year.

Evergreen Orchard

\$30,000 Giving Level

The Hunter-Wellborn Family
The Hervey Family
Kirk Gilson

Golden Valencia

\$10,000 Giving Level

Angela & Sonia Steinway 🌳
Margaret Citron 🌳
Arlene Harris & Martin Cooper



Blueberry Bounty

\$5,000 Giving Level

Helmut Kiffman/Moore Family
Carol & Vann Parker 🌳
Carole & Jerry Turk Family

Plum Harvest

\$2,500 Giving Level

Claire & Michael Taulbee 🌳
Maxine Hesse 🌳
Anthea & Gary Beletsis 🌳
Maureen Verduyn
Ronald Eng & Emilie Yanagi 🌳
Pietro Rotundi Family
Alex White & Mark Picard 🌳
Nita Kurmins Gilson 🌳
Jeri & Clarke White 🌳
Caitlin & John Hollerar 🌳
Jerilyn & Clarke White 🌳
Karen & Eddie Lare 🌳
Jim Putnam 🌳

Orange Blossom

\$1,000 Giving Level

Sarah Smith
Beatrice Shushan 🌳
Susan Robinson
Steve & Kathleen Hollenbe 🌳
Benjamin Weiss
Ruth Simon
Julia Rogers
Mimi Plouf
Christine Shore-Fitzgerald
Roger Johnson 🌳
Beverly Goodman
Cynthia & Larry Fields 🌳
Trisha Lansing 🌳

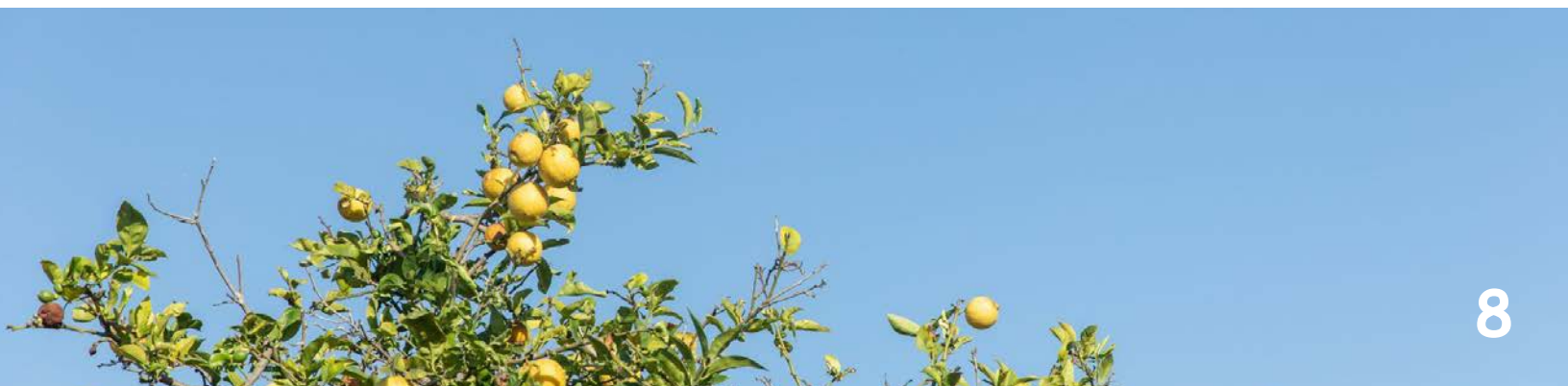


Key Lime

Up to \$1,000 Giving Level

Sarah Sleeper 🌳	Julie Stelzner	Kris Schlichting	Alex Pierson 🌳	Mark Zickel
Cherimarie Poulos 🌳	Navjyot Parmar 🌳	Rajeev Quazi	Melanie Wester	Michelle Laird 🌳
Stuart Gaiber	Tracy Peterson	Stephen Gross	Connie/Richard Unger 🌳	Barbara Rojas
Foodprints Members	Rick Dahl	Liz Bozza	Jonathan Light	Paige DeCino 🌳
Aurora Foster 🌳	Gail Eyler	Russell Bond	Max Johnson	Alice Gilbert 🌳
Bethel Nathan 🌳	Amy Powell	Cederic Frank	Keely Picard	James Quazi 🌳
Paulette Schindele 🌳	Susan Wortmann	Darren Lawlor	Phyllis McClure 🌳	Jeanne Davidge 🌳
Chelo Ludden 🌳	Stephanie Bergsma	Diane Wong	John Sandahl	Jessica Luna Norte
Lisa Posard	Yanira Alonso 🌳	Ron Sutherland	Hillary Haskell 🌳	P. Ungar-Linssen
Casey Jacobs	Jessica Hunt	Sara Westerman 🌳	Cliff Piscatelli 🌳	Linda Diller 🌳
Jim Stewart	Vidya Murthy	Lisa/Charles Russell	Denise & Paul Fejtek 🌳	Sara Wacker
Hong Heyman 🌳	Brent Bigonger 🌳	Elizabeth Deroulet	Marjorie Mitchell	Eric/Lori Murphy 🌳
Jacey Hoch	Patti Rusk 🌳	Tomoko Matsubavash 🌳	Stacey White	Vickie Chisholm
Mindy Martin	Rob Edelman	Jo Ann Ross 🌳	Jamie Rowe	Gail Stevens
Jeremy Landreth	Cynthia Acre 🌳	Merle Lambeth	Carolyn Montgom 🌳	Jody Carrol 🌳
Judy Fitzgerald 🌳	Mary Sue Brookshire	Shane Stahl	Noah Grassi	Michael Smith
Ron/Maria Dashwood 🌳	Ken Ware 🌳	Della Cole	Julie Miller	Charles Henry
Karen/Wayne Lindberg	Mim Michelove	Molly Lam 🌳	Daniel Weider	David Huynh
Barbara Taylor	Jackson Reznicek 🌳	Karla Rowen	Charlie Hammel	Christine Power
Margarita/Jeff Cramer 🌳	Drew Keske	Chris Frederick	DJ Summers	Karen MacLeod 🌳
Barbara Taylor	Wes/Kathy Anderson	Molly Stratton	Jay Everts	Darlene Morris
Anderson Qin 🌳	David Trautman	Christi White	Carole Franks 🌳	Makana Rowen
Daniel Allevato 🌳	Jennifer Simons	Hillan Family	Amy McClenahan 🌳	Jane Fulkerson
Anne Caney 🌳	Lizbeth Ecke 🌳	Heather Gorgua	Hilary Haskell 🌳	Kathy Combs 🌳
Carole McCourt 🌳	Holly Hoffman 🌳	Kelly O'Hara	Amy Cunningham 🌳	Jim Linglebach
Tiffany Honsten 🌳	Beverly Goodman	David Huynh	Patrice Sutherland	Suzy Westphal
Marc/Lisa Piscatelli	Judy Randall 🌳	Debbie Cabanas	William Probert	Valerie/Marc Agnew
Holly Campanozzi	Lee Hahn	Hillan Family	Stephanie Brown	John Thompson
Sophia Henze	Tom Flahive 🌳	David Pennock 🌳	Morgan/Justice Black 🌳	Jaclyn Mayer
Lauren Zamler 🌳	SunKing Orchards 🌳	Danny Christian 🌳		Melissa Gonzalez
Dee/Pete Boukouzis 🌳		Wendy Darling 🌳		

 Giving Tree Donors



SUPPORT FROM OUR COMMUNITY



Sponsors/Donors

Athena Charitable Trust
Costco
Hampton Roads Foundation
Impact Cubed
Jimbo's Wooden Nickel Program
Johnson Ohana Foundation
North County Realtors Association
Pioneer Ocean View Church
Portfolio Recovery Associates
Precision for Medicine
United Surgical Partners International
US Bank

Grant Makers

CalRecycle Edible Food Recovery
City of San Marcos Covid Relief
City of Escondido Covid Relief
The Hervey Foundation
The JEM Project
Kroger/Ralphs - Zero Waste/Zero Hunger
SD County Supervisors
SDG&E Environmental Champions
Solana Beach Eco Rotary

In-Kind Supporters

Bivouac Cider	Local Roots Kombucha
Claire & Michael Taulbee	Misadventure & Co
Dr. Bronner's	Morgan Justice-Black
Gelato Love	Rancho Valencia Resort & Spa
Gelson's	San Diego Zoo
Jimbo's Naturally	Social Venture Partners
Lazy Acres	Solana Beach Eco Rotary
Leichtag - The Hive	The Bountiful Bag
	The Plot
	Wild Cloud

First Pick & Special Partnerships

Chopra
Deloitte
ED2GO - Cengage
Google
KP Environmental
Rancho Valencia Resort & Spa
SDG&E
Viasat
Gelato Love (VAP)
Misadventure & Company (VAP)
Kismet Refining (VAP)





GRATITUDE FOR OUR...



STAFF

- Alexandra White, Co-Founder, Co-ED
- Nita Kurmins Gilson, Co-Founder, Co-ED
- Dominique Dashwood, Upcycler Program Lead
- Shannon Pritchett, Resource Program Lead
- Mackenzie Anderson, Community Orchard Program Lead
- Dee Boukousis, Past Community Orchard Program Lead

SERVICE PROVIDERS

- Tomoko Matsubayashi, Photography/Web
- Nathan Wauthier, Accounting
- Janard Sutton, Videography
- Munger & Associates, CPA

BOARD & ADVISORS

- Steve Hollenbeck, President
- Jerilyn White, President Emeritus
- Claire Taulbee, Vice President
- Angela Steinway, Treasurer
- Navi Parmar, Secretary
- Caitlin Holleran, Director
- Morgan Justice-Black, Director
- Derrick Robinson, Director
- Makana Rowen, Director
- Yanira Frias Alonso
- Nita Kurmins Gilson (Non-voting)
- Alexandra White (Non voting)
- Maxine Hesse, Grower Ambassador (Advisor)



PRODUCE GOOD

It Takes a Community to ProduceGood!





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